



## CORETHICS

# OBJECTS

Corethics shall be an independent, not-for-profit organisation, the objects of which are to:

(a) develop and promote Asset Based Community Development and Appreciative Inquiry frameworks as a vehicle of transformation from the detrimental impacts of mass tourism in the developing world;

(b) advocate for ethical practices, behaviours and policy in tourism and empower individuals in the developing and developed world to become advocates through education and training;

(c) facilitate community driven programs by providing resources, both human and financial, that promotes and protects;

(i) social justice;

(ii) the natural environment and its inhabitants (non-human species);

(iii) individual and collective fulfilment whereby individuals are given the freedom to illuminate as well as exist within a collective community. In solidarity, shared aims and values arise from the pursuit of common purposes;

(iv) sustainable development with particular focus on consumption and production. Refuse, reduce, reuse, up-cycle, recycle;

(v) Tourism as a mutually beneficial phenomena for government, business and communities;

(vi) the rights of workers and entrepreneurs in the tourism industry. Each individual is of the same moral worth and obliged to uphold and respect the equality of others;

(vii) Culture through education of heritage, places of significance as well as protocols and practices. This expands to the preservation of local indigenous languages and expressions of identity including art in all its forms and music. Diversity is embraced through dialogue between different cultures and identities. These can also help to build a common culture.

